

NEWS RELEASES

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## BTI Consulting Names Husch Blackwell Among Law Firm Leaders for Client Service

### HUSCH BLACKWELL IS THE TOP-RANKED MISSOURI-BASED AMLAW 100 FIRM FOR CLIENT SERVICE

The BTI Consulting Group has recognized Husch Blackwell as a leading law firm for client service in its latest survey of law firm client service performance. Husch Blackwell ranked among the top ten percent of the 650 law firms serving large business organizations that BTI tracks, placing 40th overall and ranking first among Missouri-based AmLaw 100 firms in the 2021 BTI Client Service A-Team report.

The survey is one of the leading measures of its kind. Rankings are purely research-driven and are not subject to law firm submissions, self-referrals, suggestions, or payments. BTI interviewed more than 350 top legal decision-makers about which law firm is best at each of the 17 activities clients say drive superior client service.

“We have made superior client service a pillar of our law firm and the key component of our strategic plan,” said Husch Blackwell Chair Catherine Hanaway. “This commitment is readily seen in the BTI data, where we rank highly in the areas of understanding our clients’ businesses, expressing our desire to help, and demonstrating superior value. We also outperform most competitors in the areas of advising on business issues and providing unprompted communication. All of these things speak to the ethos underlying our approach, which is to develop deep relationships with clients and to become true partners in their business success.”