HUSCH BLACKWELL

CASE STUDY



Husch Blackwell's Pro Bono Efforts Help Expand Black-Owned Parking Management Services Company

ATLANTA, GACASE OVERVIEW

Founded in 2015, Anderson Parking, a black-owned parking management services company based in Atlanta, was primed for expansion. Developed by an executive team with years of operational experience serving exclusive Five Diamond hotels and multimillion-dollar parking garages, it had grown steadily to 28 employees who served a number of luxury high-rise condominiums and full-service hotels within the city. A consistent record of providing tailored and complete parking services awarded Anderson Parking the opportunity to secure a contract with a national hotel chain based outside of Georgia, in Tennessee.

How Husch Blackwell Helped

Quinncy McNeal, Pro Bono Counsel, helps facilitate the legal needs of minority entrepreneurs through the firm's HB Communities for Change program, an element of which aims to represent emerging minority businesses on a pro bono basis. After reviewing Anderson Parking's application for legal assistance, he determined the company was poised to grow, hire and develop additional employees – all of which aligned with the firm's goals for the program.

Anderson Parking required counsel to (1) register the LLC to operate in Tennessee; (2) review a complex commercial contract with the hotel chain; and (3) register trademarks for the Anderson Parking name and logo. McNeal connected the

Legal Team

Quinncy McNeal

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company's ownership group with Husch Blackwell's Chattanooga office. Samantha Lunn, Katie Giannasi and Derek Terry, together with Bob Bowman of the Denver office, collaborated to ensure Anderson Parking's needs were met, and the company won the contract.

Its Tennessee expansion has allowed Anderson Parking to add seven new employees, and the company remains positioned for future growth.

About HB Communities for Change

Since November 2020, Husch Blackwell has provided pro bono legal counsel to numerous minority-owned businesses that would otherwise not have access. Through this work, the firm helps entrepreneurs realize their goals, which positively impacts their communities in the process – a ripple effect that transforms lives.

Apply for assistance through the firm's HB Communities for Change program.

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