

THOUGHT LEADERSHIP

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PUBLISHED: AUGUST 23, 2022

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Husch Blackwell Guides Pinata in Series A Offering

Husch Blackwell is pleased to announce it represented Pinata, a non-fungible token-focused media distribution platform, in raising \$21.5 million in funding.

Launched in 2018, Pinata has a goal of bringing web3—a new iteration of the World Wide Web which incorporates concepts such as decentralization, blockchain technologies, and token-based economics—to a wider audience. Pinata recently closed \$18 million in Series A led by three of the world's top tech investment firms, and in 2021 closed a \$3.5 million seed round.

The Husch Blackwell team included Casey Kidwell and Gabriel Riekhof.