

THOUGHT LEADERSHIP

NEWS RELEASES

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Service

Private Wealth

IndustryFinancial Services &
Capital Markets**Professionals**

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Husch Blackwell Adds Florida-Based Private Wealth Partner Lorna McGeorge

National law firm Husch Blackwell is pleased to announce that Lorna McGeorge has joined as a partner in its Financial Services and Capital Markets industry group and as a member of its Private Wealth team. Based in Naples, Florida, McGeorge joins the firm's virtual office, The Link.

With more than two decades of experience, McGeorge focuses her practice on estate planning, probate law, estate and gift taxation, individual retirement accounts, and family business planning. She counsels clients on a wide range of tax, asset protection, and estate planning matters, as well as estate and trust administration.

“Lorna is a tremendous addition to our world-class private wealth team,” said Sverre Roang, leader of the firm’s Financial Services and Capital Markets industry group. “Naples is a terrific and growing market for our group, and her practice will provide a valuable Florida-based resource to our clients in the state. Her presence aligns with our initiative to strategically grow our private wealth practice across the country. We are thrilled Lorna has joined Husch Blackwell.”

McGeorge assists high-net-worth individuals and families in developing appropriate estate plans to maximize and protect the transfer of wealth to future generations. She has experience implementing advanced estate planning techniques, including grantor trusts, charitable remainder trusts, insurance trusts, grantor retained annuity trusts, and inter vivos qualified terminable interest properties.

“I could not be more excited to join Husch Blackwell,” McGeorge said. “The firm’s full-service capabilities and national reach are of great value to my

clients. I look forward to working alongside Kelley Price and Michael Dana again and further building Husch Blackwell's presence in southern Florida."

In the second half of 2024, Husch Blackwell added Fort Worth, Texas-based litigator Darla Gabbitas and St. Louis-based partner Garrett Reuter, Jr., to its private wealth team.