



## Eric J. Meier

**PARTNER**

MILWAUKEE, WI

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### OVERVIEW

Eric represents construction and business clients from contracting through litigation and every point in between. He knows the value of getting a deal done right on the front end to avoid disputes on the back end.

Eric builds lasting relationships with clients so he can focus on their objectives and help them address issues unique to their businesses. He regularly counsels clients on construction-related planning, contract review and risk mitigation. He also advises a multitude of other businesses, from manufacturing to software, on complex planning and risk management matters.

An experienced litigator, Eric is comfortable taking matters to trial if it is in the best interest of clients. He has handled more than 20 trials in a variety of forums and achieved significant victories, including a defense verdict on a products liability jury trial when the plaintiff's counsel sought 10 figures in damages in closing.

*"Eric consistently provides sound legal advice in a timely manner. I appreciate his pragmatic approach to negotiations as we decide on those issues where we are willing to compromise in order to win on those that are the most important. Eric has great business instincts in addition to a rock-solid legal foundation."*

— Terry Brady, CFO, Freedom  
Graphic Systems

### Industry

Financial Services & Capital  
Markets

### Services

Commercial Litigation  
Construction & Design  
Construction Litigation  
Employment Litigation Defense  
Litigation & Alternative Dispute  
Resolution

## Featured Experience

### **Engine Manufacturer Wins \$1.49 Million in Intellectual Property Case**

Eric represented a company that acquired a significant portfolio of small-engine assets, including decades worth of intellectual property, in a multiyear lawsuit against the selling entity and its billion-dollar private equity parent corporation. At issue was whether the selling entity delivered all the assets included in the transaction. After a lengthy trial, the client was awarded a seven-figure monetary judgment and specific performance of the delivery of intellectual property.

## Experience

### **BUSINESS LITIGATION**

- Handled multistate, multisuit complex litigation on behalf of premier catalog printing company related to fraudulent bribery and kickback schemes devised, orchestrated and implemented by nearly a dozen defendants, including two former sales representatives, printing service and product vendors, and industry competitors. Obtained preliminary injunctive relief and several other advantageous rulings that facilitated a significant financial resolution on behalf of client.
- Obtained stipulated dismissal without any consideration on behalf of former employee who was sued in federal court in Wisconsin on various claims, including misappropriation of trade secrets and conspiracy.

### **CONSTRUCTION**

- Successfully resolved multimillion-dollar complex construction defect case.
- Represented architect in design services dispute involving project on campus of large public state university.
- Worked as part of team defending architect on one of the largest construction cases in Wisconsin relating to the roof for Milwaukee Brewers' stadium, Miller Park.

## Experience

### PREMISES LIABILITY

- Obtained defense verdict in jury trial on behalf of national elevator company in significant premises liability action.

## Recognition

- Construction Lawyers Society of America, Fellow
- *The Best Lawyers In America*®
  - Construction Law, 2020-2025
  - Litigation - Construction, 2016-2025
  - Mergers and Acquisitions Law, 2019
  - Best Lawyers® Litigation - Construction "Lawyer of the Year," Milwaukee, 2021, 2024
- *Wisconsin Law Journal*
  - Power 30 Real Estate and Construction Law Attorneys, 2024
- Wisconsin Super Lawyers, 2018-2023
  - Rising Star, 2007-2016
- Martindale-Hubbell AV Preeminent

## Education

- J.D., University of Wisconsin Law School
  - *cum laude*
  - Dean's List
  - *Wisconsin Law Review*, Staff Member, Notes and Comments Editor
- B.B.A., University of Wisconsin-Madison
  - Finance, Risk Management and Insurance
  - with distinction

## Admissions

- U.S. District Court, Eastern District of Wisconsin
- Wisconsin
- U.S. District Court, Western District of Wisconsin
- U.S. District Court, Northern District of Illinois
- U.S. District Court, Eastern District of Michigan
- U.S. Court of Appeals, Sixth Circuit
- U.S. Court of Appeals, Seventh Circuit
- U.S. Supreme Court

## Community Leadership

For more than 10 years, Eric has worked with the Children's Hospital of Wisconsin Guardianship Clinic to help families preserve their right to make decisions for their young adults with disabilities. Eric supervises and coordinates Husch Blackwell's pro bono contributions to the clinic and volunteers on various cases throughout the year.

- Rotary Club of Wauwatosa-Mayfair, President, 2012-2013
- Wisconsin Athletic Hall of Fame, Advisory Board



Breaking complex issues down to their fundamentals.