



## Scott W. Brunner

### **PARTNER**

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### **OVERVIEW**

Scott advises businesses on mergers and acquisitions, securities and other corporate matters.

Scott is corporate counsel and transaction counsel for privately held companies, including multigenerational and institutional private businesses, emerging and growth companies, venture groups and private equity funds. His practice includes managing mergers and acquisitions for buyers and sellers, counseling on securities laws, and structuring private placements and private funds. Scott's broad experience has positioned him well to spot unique issues for clients during the course of a transaction. Clients rely on Scott for a true business and corporate counsel relationship as he collaborates with them on transactions on a day-to-day basis.

Scott is also active in southeastern Wisconsin's growing startup community and is counsel to a number of early-stage companies. Scott is proud to represent closely held and emerging companies. He works hand in hand with clients to help their businesses grow and excel.

### Industry

Financial Services & Capital Markets

### Services

Alternative Investments

Capital Markets

Corporate

Corporate Real Estate

Emerging Companies

Mergers & Acquisitions

Private Equity

Securities & Corporate Governance

## Experience

### MERGERS & ACQUISITIONS

- Lead M&A counsel on sale of family-owned manufacturing company to private equity buyer for \$120 million.
- Lead M&A counsel on sale of hardwood/grilling business to public company for approximately \$75 million.
- Lead M&A counsel for Doral Corporation in minority interest transaction with private equity investor.
- Lead M&A counsel for seller of Animix in private sale to Benford Capital Partners.
- Managed spinout of utility analytics company from Marquette University and eventual sale of Marquette Energy Analytics to PowerGem.
- Advised on \$23 million asset sale of industrial lighting and ovens manufacturer to private equity group.
- Represented a Japanese public company in connection with its strategic acquisition of a majority stake in a U.S. medical electronics manufacturer.
- Organized real estate holding company and S corporation for acquisition of distressed food distribution company.
- Represented U.S. subsidiary of international manufacturing company in \$28 million stock sale.
- Represented closely held manufacturer of tanks and marine components in asset sale to an international company.
- Advised buyer of food and drug manufacturer on asset sale and acquisition of manufacturing facility.
- Represented Hixwood Metal, Inc. (Eau Claire, WI) as seller of its steel products and commercial-residential building materials business in asset sale to private equity group.

## Experience

- Represented long-standing client CH Coakley as seller in asset divestiture of key document management operating division to strategic buyer.
- Lead M&A counsel for Texas Corrugators in sale to Race Rock.
- Lead M&A counsel for Shur-Tite Products in sale to private equity group.

## SECURITIES/PRIVATE PLACEMENT

- Lead counsel on Series A financing for emerging Midwest UAV technology and development company
- Lead counsel on two-stage Series Seed/A offering for hydrogen technologies company with extensive international investment.
- Lead counsel on Series Seed financing for emerging Midwest medical device and pharmaceutical startup.
- Lead counsel to HC Intellect for capital financing transaction and growth funding with strategic partner.
- Lead counsel to Midwest entertainment and minor league sports venture in formation, capital financing, and growth initiatives.
- Acting fund counsel for growing Midwest venture capital fund of funds.
- Acting fund counsel for Key Investment Partners.
- Managed \$7 million follow-on capital raise for Midwest spirits company.
- Represented family office on private placements and development of real estate fund.
- Advised insurance tech company on differences between utility and securities tokens.
- Prepared private placement memoranda and private fund for food and beverage private equity group.

## Experience

- Counseled client pursuing SEC Rule 506(c) private placement on real estate crowdfunding platform.
- Prepared private placement memoranda for \$10 million SEC Rule 506(b) offering of Blockchain/distributed ledger startup focused on Credit Union industry.
- Represented commercial vehicle lessor and fleet manager in syndicated credit facility and sale of senior and subordinated notes in transactions valued at more than \$1 billion.

## Recognition

- *The Best Lawyers in America®*
  - Corporate Law, 2026
  - Mergers and Acquisitions Law, 2026
- *Best Lawyers: Ones to Watch® in America*
  - Corporate Law, 2022-2025
  - Mergers and Acquisitions Law, 2022-2025
- Wisconsin Super Lawyers
  - Rising Star, 2016-2022

## Education

- J.D., Marquette University Law School
  - *cum laude*
  - CALI Excellence for the Future Awards
  - Thomas More Law Scholar
  - *Marquette Law Review*, Managing Editor
- B.A., University of Minnesota
  - Sociology, minor in Business Management
  - *summa cum laude*

## Admissions

- Wisconsin

## Community Leadership

- BizStarts of Milwaukee, Board of Directors
- Wisconsin Technology Council, 2021 Wisconsin Entrepreneurs' Conference, Steering Committee
- Vital Voices for Mental Health, Board Member and Secretary, 2015-2021
- Wisconsin Real Estate Appraisers Board, 2014-2016



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