



Scott W. Brunner

PARTNER

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OVERVIEW

Scott advises businesses on mergers and acquisitions, securities and other corporate matters.

Scott is corporate counsel and transaction counsel for privately held companies, including multigenerational and institutional private businesses, emerging and growth companies, venture groups and private equity funds. His practice includes managing mergers and acquisitions for buyers and sellers, counseling on securities laws, and structuring private placements and private funds. Scott's broad experience has positioned him well to spot unique issues for clients during the course of a transaction. Clients rely on Scott for a true business and corporate counsel relationship as he collaborates with them on transactions on a day-to-day basis.

Scott is also active in southeastern Wisconsin's growing startup community and is counsel to a number of early-stage companies. Scott is proud to represent closely held and emerging companies. He works hand in hand with clients to help their businesses grow and excel.

Industry

Financial Services & Capital Markets

Services

Capital Markets

Corporate

Corporate Real Estate

Credit Unions

Mergers & Acquisitions

Private Equity

Securities & Corporate Governance

Startups

Experience

MERGERS & ACQUISITIONS

- Lead M&A counsel on sale of family-owned manufacturing company to private equity buyer for \$120 million.
- Lead M&A counsel on sale of hardwood/grilling business to public company for approximately \$75 million.
- Managed spinout of utility analytics company from Marquette University.
- Second-chaired \$23 million asset sale of industrial lighting and ovens manufacturer to private equity group.
- Organized real estate holding company and S corporation for acquisition of distressed food distribution company.
- Represented U.S. subsidiary of international manufacturing company in \$28 million stock sale.
- Represented closely held manufacturer of tanks and marine components in asset sale to an international company.
- Advised buyer of food and drug manufacturer on asset sale and acquisition of manufacturing facility.
- Advised CULedger, a technology startup that brings blockchain solutions to the credit union industry, on corporate organization, operating agreement, private placement memo, and licensing and other technology agreements.
- Represented Hixwood Metal, Inc. (Eau Claire, WI) as seller of its steel products and commercial-residential building materials business in asset sale to private equity group.
- Represented long-standing client CH Coakley as seller in asset divestiture of key document management operating division to strategic buyer.

SECURITIES/PRIVATE PLACEMENT

- Lead counsel on two-stage Series Seed/A offering for hydrogen technologies company.

Experience

- Lead counsel on multiple early-stage series seed offerings.
- Acting fund counsel for emerging venture capital fund of funds.
- Managed \$7 million capital raise for local distillery.
- Actively represents family office on usage of SEC Rule 506(b) and development of blind-pool real estate fund.
- Advised insurance tech company on differences between utility and securities tokens.
- Prepared private placement memoranda and blind pool private fund for food and beverage private equity group.
- Counseled client pursuing SEC Rule 506(c) private placement on real estate crowdfunding platform.
- Prepared private placement memoranda for \$10 million SEC Rule 506(b) offering of Blockchain/distributed ledger startup focused on Credit Union industry.
- Represented commercial vehicle lessor and fleet manager in syndicated credit facility and sale of senior and subordinated notes in transactions valued at more than \$1 billion.
- Guided hydrogen technologies company through two-stage Series Seed/A offering, securing \$12.5 million investment from international investors.

Recognition

- *Best Lawyers: Ones to Watch® in America*
 - Corporate Law, 2022-2025
 - Mergers and Acquisitions Law, 2022-2025
- Wisconsin Super Lawyers
 - Rising Star, 2016-2022

Education

- J.D., Marquette University Law School
 - *cum laude*
 - CALI Excellence for the Future Awards
 - Thomas More Law Scholar
 - *Marquette Law Review*, Managing Editor
- B.A., University of Minnesota
 - Sociology, minor in Business Management
 - *summa cum laude*

Admissions

- Wisconsin

Community Leadership

- BizStarts of Milwaukee, Board of Directors
- Wisconsin Technology Council, 2021 Wisconsin Entrepreneurs' Conference, Steering Committee
- Vital Voices for Mental Health, Board Member and Secretary, 2015-present
- Wisconsin Real Estate Appraisers Board, 2014-2016



2025 Best Lawyers Ones to
Watch