



Brian Laning

SENIOR ASSOCIATE

THE LINK VIRTUAL OFFICE

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OVERVIEW

Brian focuses his practice on patent preparation and prosecution in the fields of biomechanics, biomedical instrumentation and mechanical engineering.

Brian is a registered patent practitioner with experience performing patentability and clearance analyses, and preparing and prosecuting domestic and foreign patent applications. Brian has coordinated the prosecution of international patent portfolios, clearing the way for protection across multiple countries. He assists Transportation, Manufacturing and Healthcare clients with a variety of mechanical engineering and biomedical device innovations including:

- Pneumatics, valves, pumps and fluid systems
- Assisted reproductive technologies
- Geriatric care
- Catheter technologies

Brian also protects clients' intellectual property by providing research and support for litigation and patent post-grant proceedings. Clients value Brian's biomedical engineering education and background, particularly his time working at a medical school, where he designed and constructed experimental systems for grant-funded research.

Industries

Manufacturing
Technology
Transportation

Services

Intellectual Property
Intellectual Property Counseling
Patent Preparation & Prosecution

Experience

- Served on legal team that defended recreational lighting manufacturer against multi-million dollar patent infringement claim. Secured favorable settlement for client.

Recognition

- *Best Lawyers: Ones to Watch® in America*
 - Intellectual Property Law, 2026
 - Patent Law, 2026

Education

- J.D., Marquette University Law School
 - *cum laude*
 - *Marquette Law Review*
 - CALI Excellence for the Future Award: Legal Analysis, Writing and Research 1; Appellate Writing and Advocacy; Evidence
- B.S., Marquette University
 - Biomechanical Engineering

Admissions

- Wisconsin
- U.S. Patent and Trademark Office

Community Leadership

- Eviction Defense Project
- Marquette University Law School, moot court coach

*Contact Brian to set up an in-person consultation by appointment in the Milwaukee office.



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