



Jennifer M. Olk

PARTNER

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OVERVIEW

An accomplished estate planning attorney, Jennifer has the experience necessary to handle any family or business estate planning matter.

Jennifer partners with clients to develop estate plans and business succession strategies that preserve family wealth in a tax-efficient manner. Her practice covers a wide range of matters, including trust and estate administration, marital property agreements, private foundations, charitable gift planning, intergenerational business transfers, and representing beneficiaries and fiduciaries in disputed estate and trust matters. Thoughtful tax minimization and asset protection are key components of every estate plan, and Jennifer brings a practical approach to even the most complex family situations and business structures. Jennifer's assistance with trust and estate administration by advising trustees, executors, and administrators through each step of the process is second to none.

With a career devoted to estate planning, family businesses, and real property matters, Jennifer enjoys working with clients and developing relationships with them and their families through the years. She has experienced a wide range of family dynamics and challenges and is an excellent resource for resolving complex family situations and anticipating and avoiding future family issues. Her knowledge and experience are greatly appreciated when offering guidance regarding the structuring of business succession, determining who should lead a family business, and balancing business and family needs. She regularly assists clients as they consider the issues that concern them and tailors each plan to the

Industry

Financial Services & Capital Markets

Services

Business Succession Planning
Private Wealth
Trust, Estate, & Fiduciary Litigation

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specific needs and goals at hand. Her approach is straightforward: learn the situation, outline the options, and build a customized plan that fits precisely.

Clients in need of intricate, careful estate and business succession planning find Jennifer's approach and experience to be invaluable.

Recognition

- *The Best Lawyers in America*®
 - Business Organizations (including LLCs and Partnerships), 2024-2026
 - Trusts and Estates, 2024-2026
- *BizTimes Milwaukee*
 - Notable Women in Law, 2022

Education

- J.D., University of Wisconsin Law School
 - *cum laude*
- B.A., University of Minnesota
 - *cum laude*
 - Political Science
 - Spanish

Admissions

- Wisconsin

Community Leadership

- Ronald McDonald House Charities Eastern Wisconsin, Board Member & Executive Committee Member (2014-2019)
 - Member, TEMPO Milwaukee
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*By appointment only.



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