



## Taylor Kay Lively

ASSOCIATE

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### OVERVIEW

With a background at the International Association of Privacy Professionals (IAPP), TK guides clients through the complex world of privacy and information security laws.

As a law student, TK found herself fascinated by the privacy law courses her university offered. She'd studied sociology as an undergraduate, and she was intrigued by the interplay of legal concepts with the social construct of privacy. After earning her J.D., TK accepted a year-long fellowship at the IAPP with the goal of developing an in-depth understanding of the field of privacy law.

TK became the IAPP's go-to researcher on state privacy bills and laws, managing the organization's US State Privacy Legislation Tracker. She knows the granular differences in state privacy laws inside and out, and she's extensively familiar with state legislation that will likely be passed in the future. During her time at the IAPP, TK also worked with third party cookies and facial recognition technology.

At Husch Blackwell, TK focuses her practice on assisting clients with privacy law compliance, providing guidance on federal and state laws including the California Consumer Privacy Act of 2018 (CCPA), the California Privacy Rights Act of 2020 (CPRA), the Colorado Privacy Act (CPA), the Connecticut Data Privacy Act (CTDPA), the Utah Consumer Privacy Act (UCPA) and the Virginia Consumer Data Protection Act (VCDPA). She also assists with proactive privacy policy updates.

### Industries

Manufacturing  
Technology  
Transportation

### Services

California Consumer Privacy Act  
Colorado Privacy Act Resource Center  
Data Privacy & Cybersecurity  
State Privacy Laws

## HUSCH BLACKWELL

TK is known for her solid knowledge of both current and emerging privacy legislation and for her ability to anticipate client needs. With a talent for outside the box thinking, TK helps clients reach creative, practical solutions.

### Education

- J.D., University of Colorado Law School
  - *University of Colorado Law Review*, Production Editor
  - Silicon Flatirons
- B.S., Virginia Polytechnic Institute and State University
  - *summa cum laude*

### Admissions

- Colorado



IAPP KnowledgeNet Chapter  
Chair